

3ª Série do Ensino Médio

Inglês

Professor Benício

Responda à questão 1 com base no texto 1.

Text 1

PERSPECTIVES

(A) "Bush named his cat India, so we are naming dogs George Bush." Shankar Gaikar, regional coordinator for the Hindu nationalist group Bajrang Dal, expressing dissatisfaction with the First Cat's moniker at a dog-naming ceremony. (*Newsweek*, August 6, 2001)

(B) "It's no big deal. I just wanted to protest against all the sleaze going on in Brazil's politics." One of the several Brazilian protesters who communicated their dissatisfaction with the government by baring their backsides at the National Congress. (*Newsweek*, June 11, 2001)

(C) "The state government will need to look at changing the law in order to protect people too stupid to protect themselves." Iain Evans, environment minister of South Australia, reacting to a video of boating tourists patting great white sharks during a feeding frenzy. (*Newsweek*, August 6, 2001)

(D) "I don't really follow football but when I saw Beckham on telly I decided to have the same haircut." Zella Sparks, an 85-year-old grandmother from Dorset, England, who decided to shave her hair into a Mohican style as a fundraising stunt following English soccer captain David Beckham's newly unveiled do.

01 Os trechos acima foram extraídos de duas edições do *Newsweek*, da seção PERSPECTIVES. Indique para cada um deles um título dentre os relacionados abaixo:

- I - THE SCENT OF URINE
- II - NAKED REBELS
- III - ANTI-GLOBALIZATION PROTESTOR
- IV - A BETTER WORLD
- V - A LAW FOR JERKS
- VI - BODY AS AN ART OBJECT
- VII - ELDERLY ADMIRERS
- VIII - COUNTERATTACK

- (A) _____
- (B) _____
- (C) _____
- (D) _____

Text 2

Read the advertisement, the letter and the resume carefully. Then answer the following questions in English using at least one complete sentence in each case:

RÉSUMÉ

Carmen Ortiz (212) 998-7094
1350 Ocean Parkway Brooklyn, NY 11230

EXPERIENCE Design assistant, Whitman Publishing Co
1983 - present

EDUCATION B.A. Commercial Art
University of Maryland, 1983

H.S. Diploma, Northwood High School
Silver Spring, Maryland, 1979

SPECIAL SKILLS Fluent in Spanish

OTHER EMPLOYMENT Part-time bilingual secretary
Long Life Insurance Co.
Washington, D.C., 1981-82

Waitress, Parkside Restaurant
Silver Spring, Maryland, 1977-79

Mr. David Carlson
Personnel Manager
LPS Advertising
P.O. Box 1082
New York, NY 10003

Dear Mr. Carlson:

I would like to apply for the graphic design position that you advertised in *The New York Times* on June 20. I have been a design assistant at Whitman Publishing Company for the past two years. I am very interested in advertising. I have a B.A. in Commercial Art, and I have taken courses in advertising design. I also speak Spanish fluently.

If you would like me to come in for an interview, please call me at (212) 998-7094. I have enclosed a copy of my résumé. Thank you for your attention.

Sincerely yours,
Carmen Ortiz
Carmen Ortiz

ADVERTISING / DESIGN

Major advertising agency needs a graphic designer to work in growing art department. Good salary and benefits. Opportunity for advancement. Some previous design experience required. Knowledge of Spanish helpful. Send résumé to:

David Carlson
Personnel Manager
LPS Advertising
P.O. Box 1082
New York, NY 10003

(From *Spectrum* 3, by WARHWSKY, D. and BYRD, R. H. New York: Regents, 1983.)

02 What kind of professional is wanted and what is the qualification required?

03 How does Carmem Ortiz demonstrate she is interested in the job?